



MEDIA ALERT

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**SLOCOG ASKING FOR PUBLIC INPUT ON IMPROVEMENT
CONCEPTS FOR 101 CORRIDOR**

SERIES OF THREE OPEN HOUSE EVENTS TO BE HELD THE WEEK OF JANUARY 27TH

San Luis Obispo, Calif. – January 13, 2014 – The San Luis Obispo Council of Governments (SLOCOG) is holding a series of Open House events to present the results of the first phase of public outreach and initial studies examining possible improvements along US 101. With this second round of public outreach, SLOCOG hopes to gather additional input from the public on proposed improvement concepts.

The initial phase of the study reviewed the entire 70 miles of US 101 in San Luis Obispo County and evaluated it based on 11 performance measures including safety, access, congestion and travel time as well as public input. That effort helped narrow the study to four focus study areas:

- Segment 1: An 8.7 mile segment that extends from the northbound off-ramp for Exit 186 (Traffic Way) to the northbound on-ramp from Avila Beach Road (through the Five Cities area).
- Segment 2: A 4.5 mile segment that extends from Los Osos Valley Road interchange to Monterey Street interchange (through San Luis Obispo).
- Segment 3: An 8.8 mile segment that extends from Santa Barbara Road interchange to Vineyard Drive interchange (through Atascadero).
- Segment 4: A 4.4 miles segment that extends from Spring Street (South) interchange to Spring Street (North) interchange (through Paso Robles).

The Open House events will give the public an opportunity to review the challenges and opportunities for improvements in each segment. They will be held as follows:

<u>Central County</u>	<u>South County</u>	<u>North County</u>
Monday, January 27 6:30 PM - 8:30 PM Ludwick Community Center 64 Santa Rosa Street, San Luis Obispo	Wednesday, January 29 6:30PM - 8:30 PM Pismo Beach City Council Chambers 760 Mattie Road Pismo Beach	Thursday, January 30 6:30P M - 8:30 PM Atascadero City Council Rotunda 6500 Palma Ave Atascadero



Additional information about the study can be found on the project website, www.SLOCOGConnectingCommunities.com.

Funding for this \$446,000 study comes from a Caltrans Partnership Planning Grant. This Statewide competitive grant was awarded to SLOCOG in the of Fall 2012 and enables SLOCOG, Caltrans, and member jurisdictions to work collaboratively to prioritize improvements along the 101 Corridor.

ABOUT SLOCOG

The San Luis Obispo Council of Governments (SLOCOG) is an association of local governments in the San Luis Obispo County Region. Its members include all 7 cities (Arroyo Grande, Atascadero, Grover Beach, Morro Bay, Paso Robles, Pismo Beach, and San Luis Obispo) as well as unincorporated areas of San Luis Obispo County. The central purpose of SLOCOG is to examine common regional problems and suggest solutions. SLOCOG provides transportation planning and funding for the region, and serves as a forum for the study and resolution of other regional issues. In addition to preparing the region's long-range transportation plan, SLOCOG plans and provides funding for public transit services, highway and roadway improvements, and other alternative methods of transportation. By allocating federal and state funds, planning for the future and facilitating the collaboration of all levels of government, interested parties and residents toward a common goal, SLOCOG connects our communities.

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